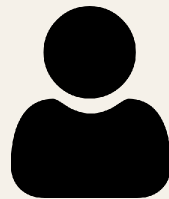
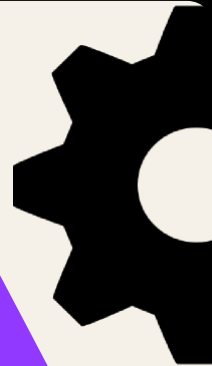
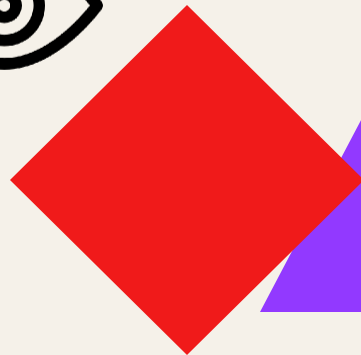


# Product Teams Learning



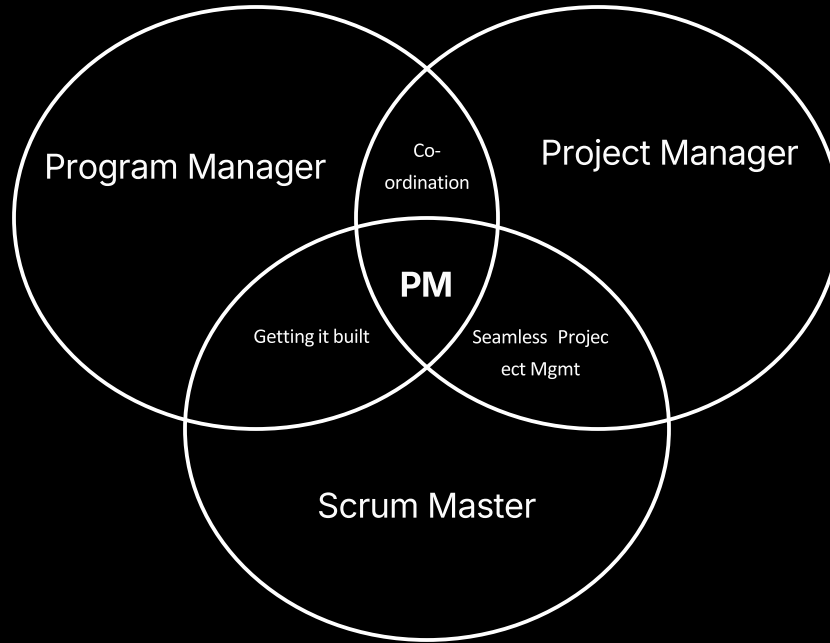
# What Must a PM do?

PMs must understand both **business strategy and execution**. They must first figure out **who the customers are** and what problems the customers have. They must know how to set a **vision, finding the right opportunities in a sea of possibilities, by using both data and intuition**.

---



# PMs at a Service Industry



# How Different?

## Product

Who are the customers? <sup>L</sup><sub>SEP</sub> Who are the major players? <sup>L</sup><sub>SEP</sub> What differentiates one company from another? How do the businesses make money?

⋮

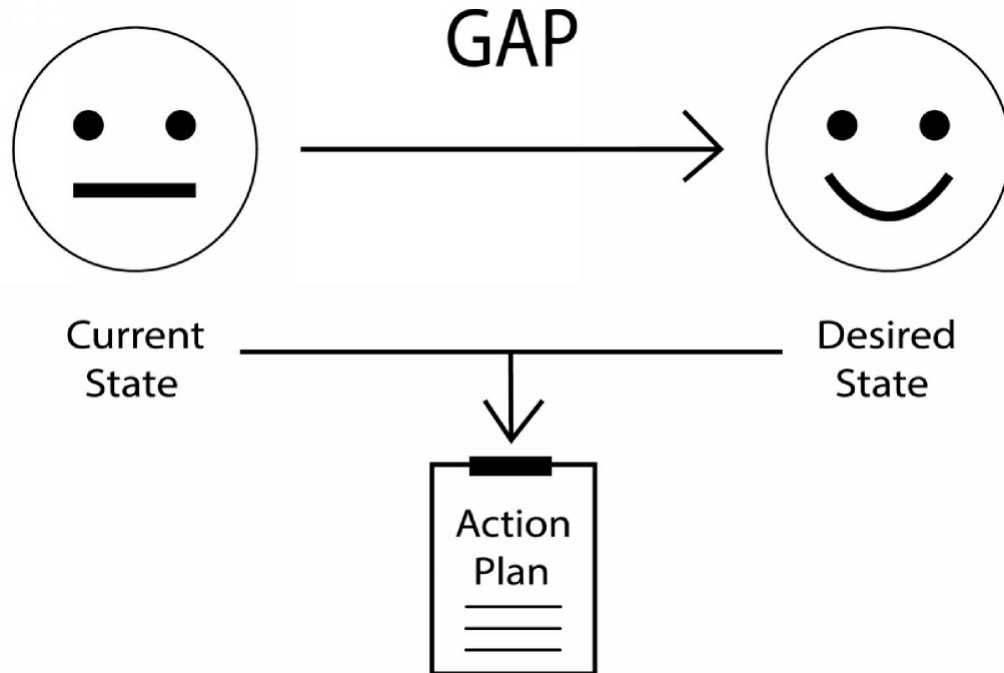
## Service

What is the Product? <sup>L</sup><sub>SEP</sub> Who does the product serve?  
How should this product bring value? <sup>L</sup><sub>SEP</sub> (Value can be **Time, Money, Ease of Ops** etc)

⋮



# How Different?



# Duties of the project manager

- **Leading and managing the team.**

Be a good team player. Get Tasks done with zero friction and internal internal conflicts

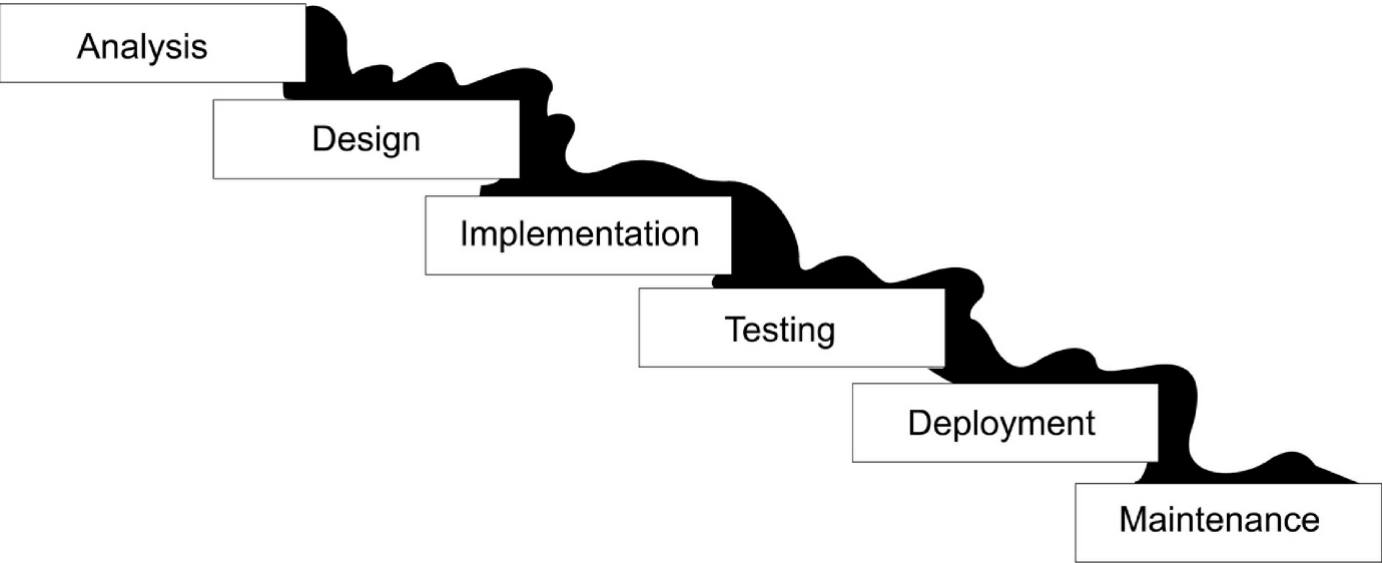
- **Figuring out the project schedule.**

Project Planning, Maintaining Scrum and Backlog boards helps

- **Assigning tasks to other team team members.**

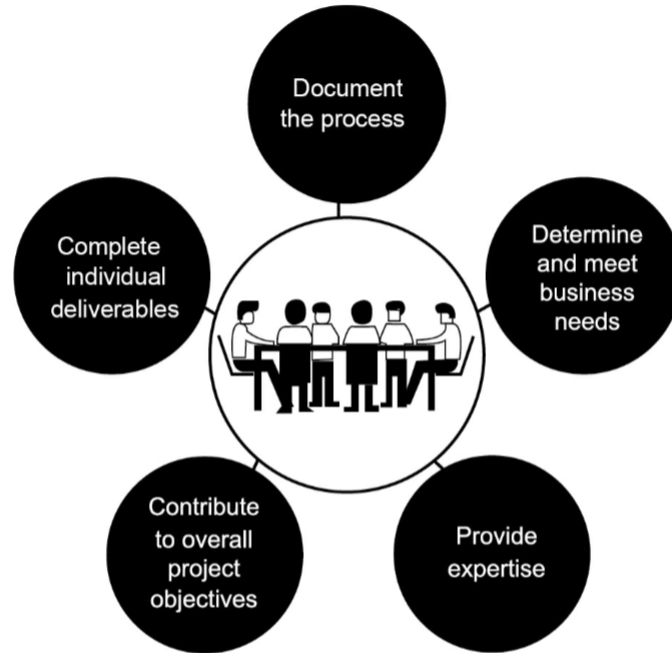
Skin in the game, know each and every team members contributions, strengths, efficiency.

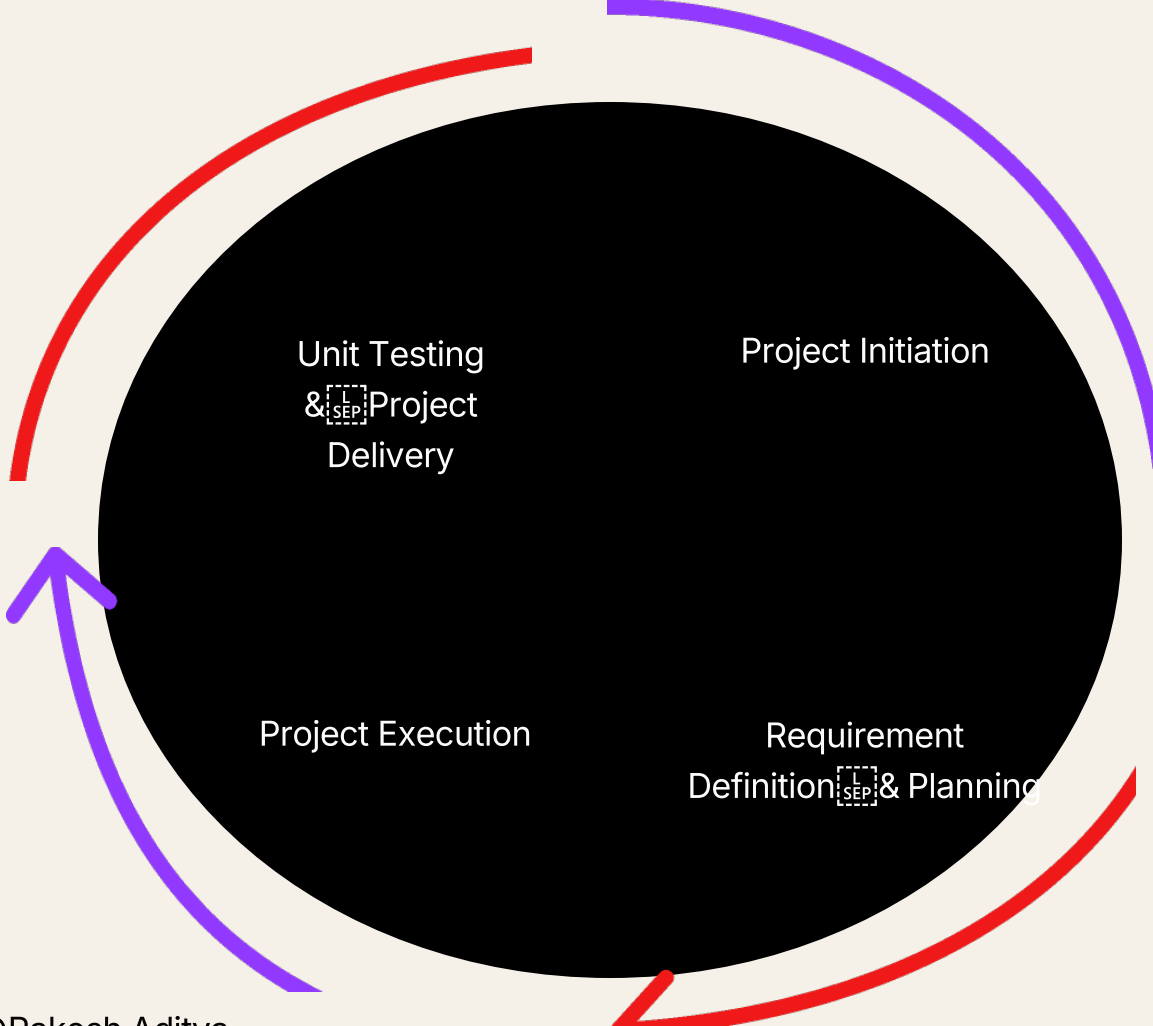
# Waterfall Project Management



*Linear*

----->





Unit Testing  
& **SEP** Project  
Delivery

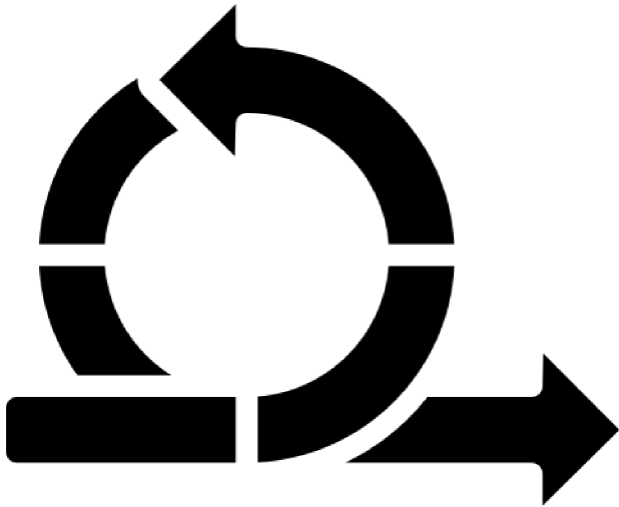
Project Initiation

Project Execution

Requirement  
Definition **SEP** & Planning

**The project management life  
life cycle includes:**

# Agile



# 03

# What?

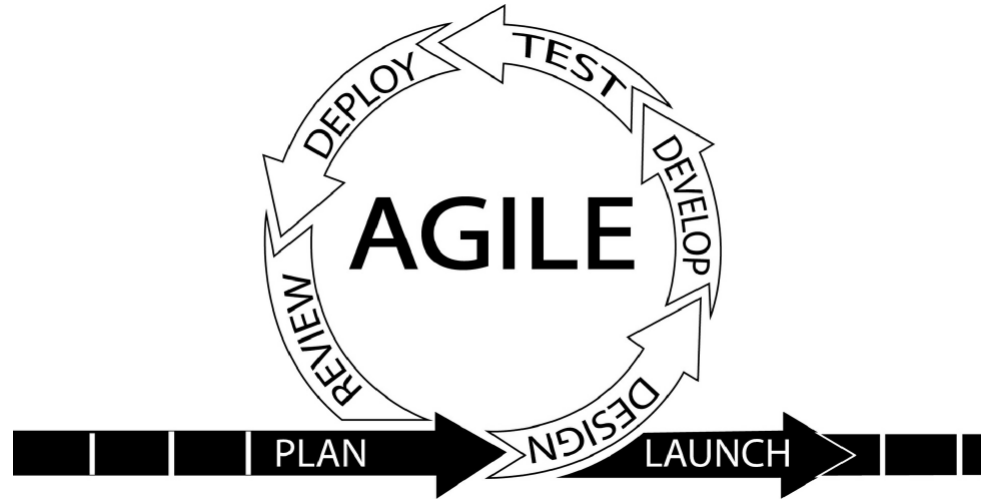
Bonus  Visit:

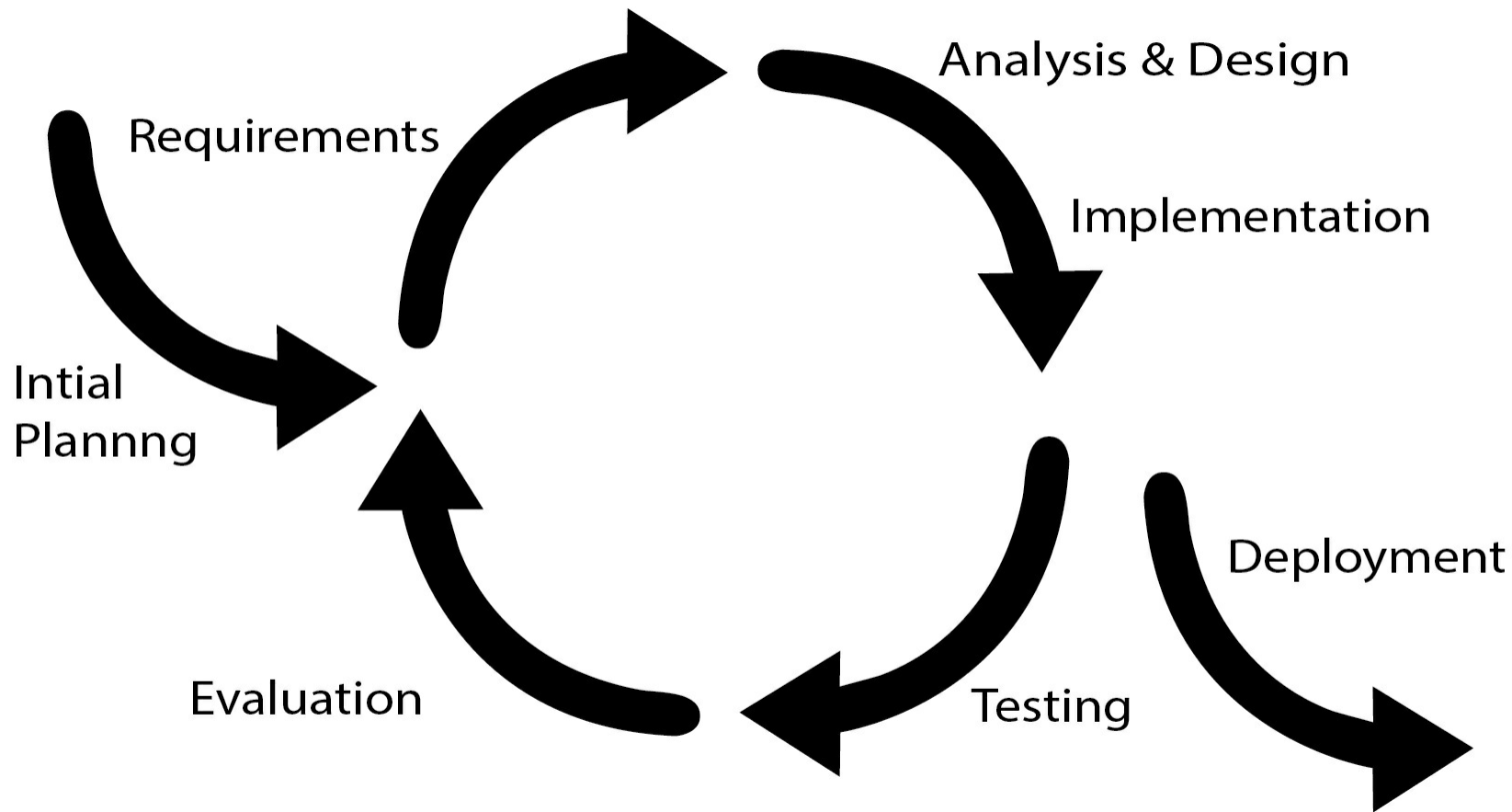
<https://agilemanifesto.org/>

Agile literally means “able to move quickly and easily”. In project management, Agile is a methodology that is popular in the computer industry.

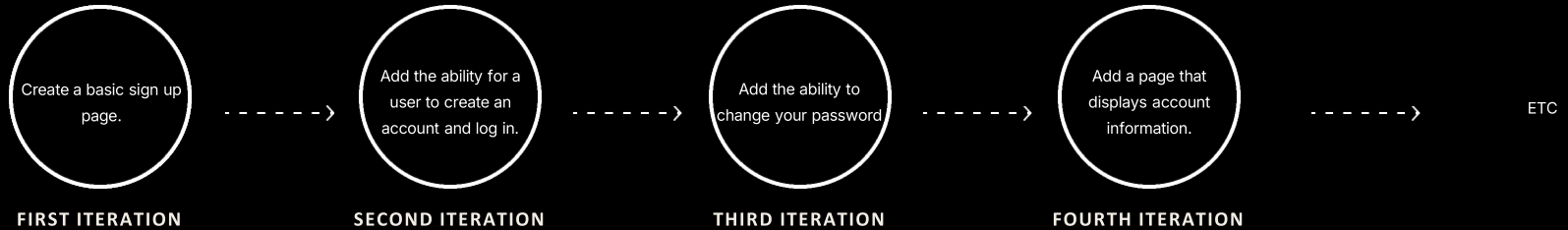
# Why?

# Why?





# ITERATIVE DEVELOPMENT




# Sprint




# 04

# Sprint

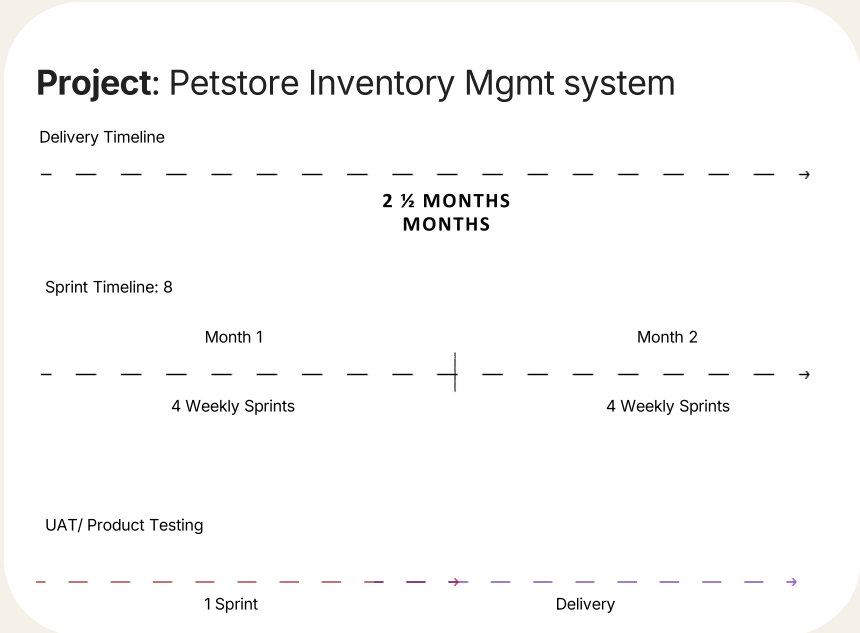
A sprint is a set period of time (usually **1 week, 2 weeks or 30 days**) where a specified amount of work is assigned to get done.

 Sprints begin and end with meetings where tasks are assigned and reviews of past performance are done.

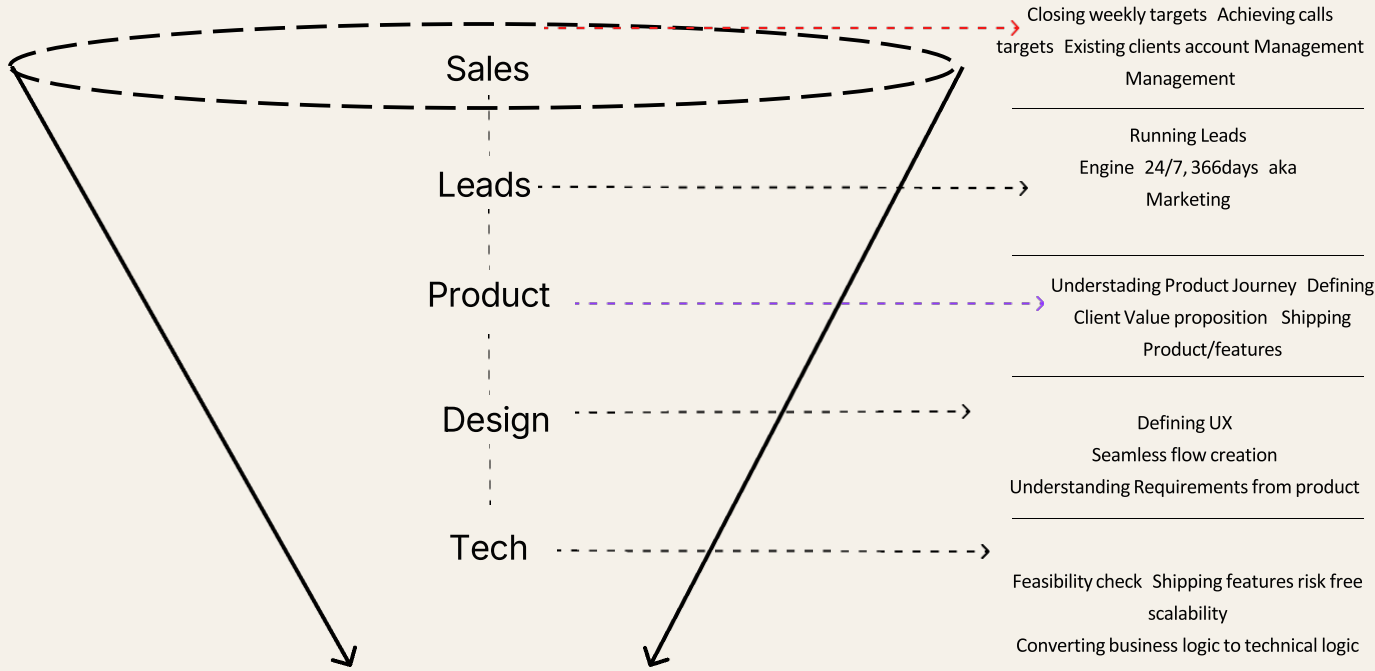
 Agile breaks up projects into sprints. During each day of a sprint, daily standups occur where the progress of the project is covered.

### Visioning a Sprint

Give additional context and information about the poll you're conducting, and encourage everyone to take part in it.

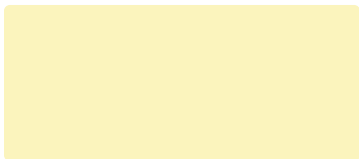
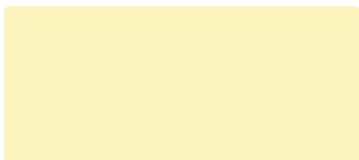
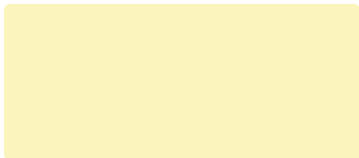


# Map



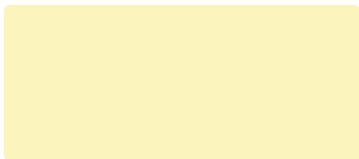
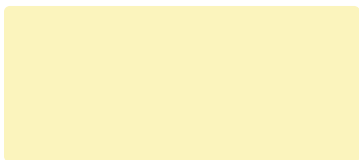
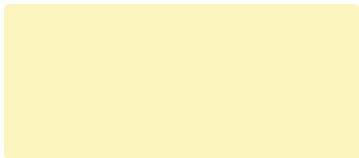
○ Backlog

---



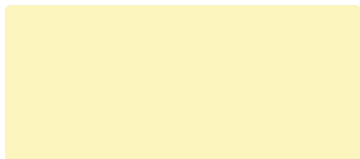
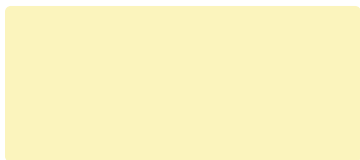
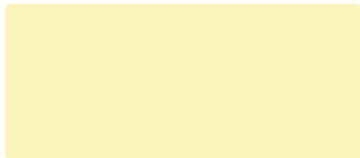
○ To-be Sprinted

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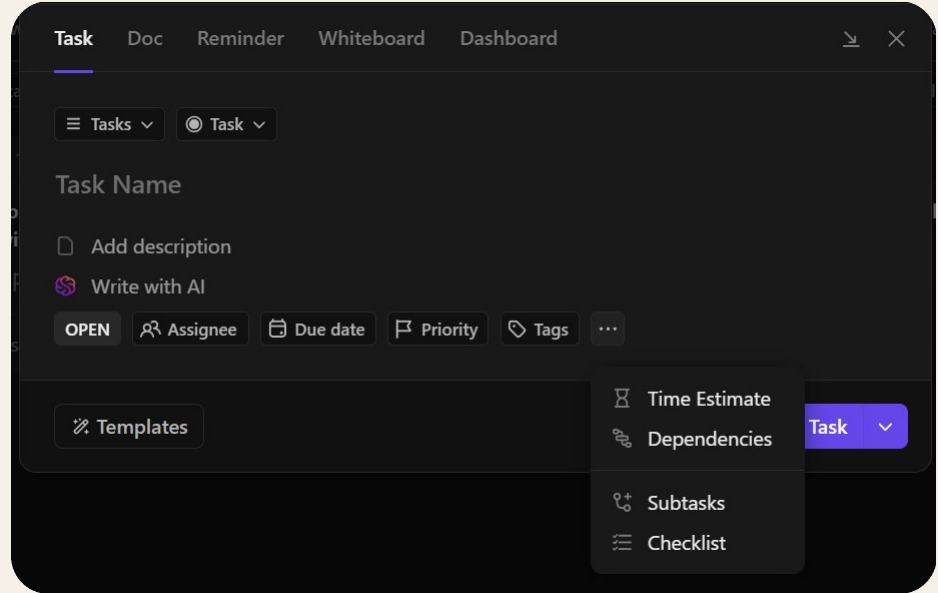
○ In Sprint

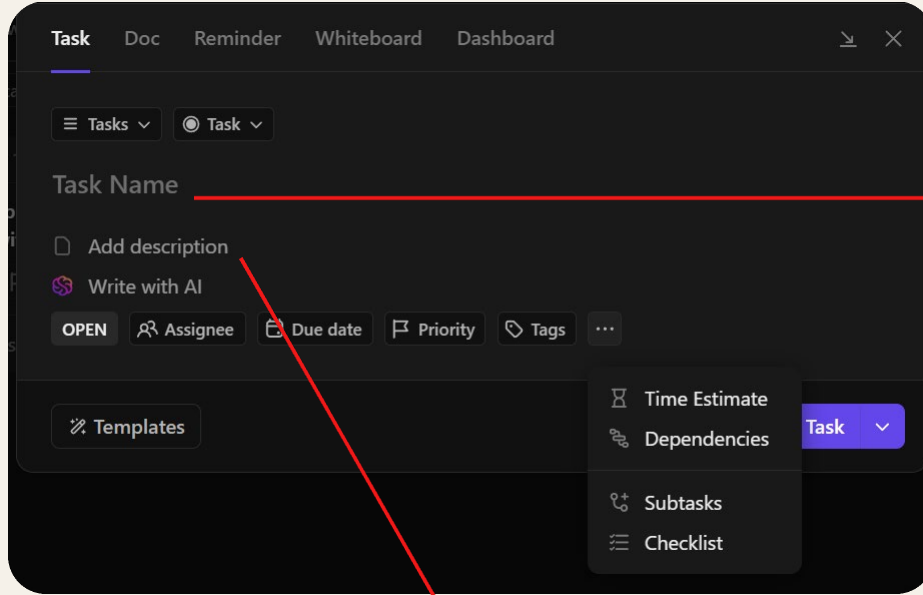
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○ In Progress

# Creating Tasks





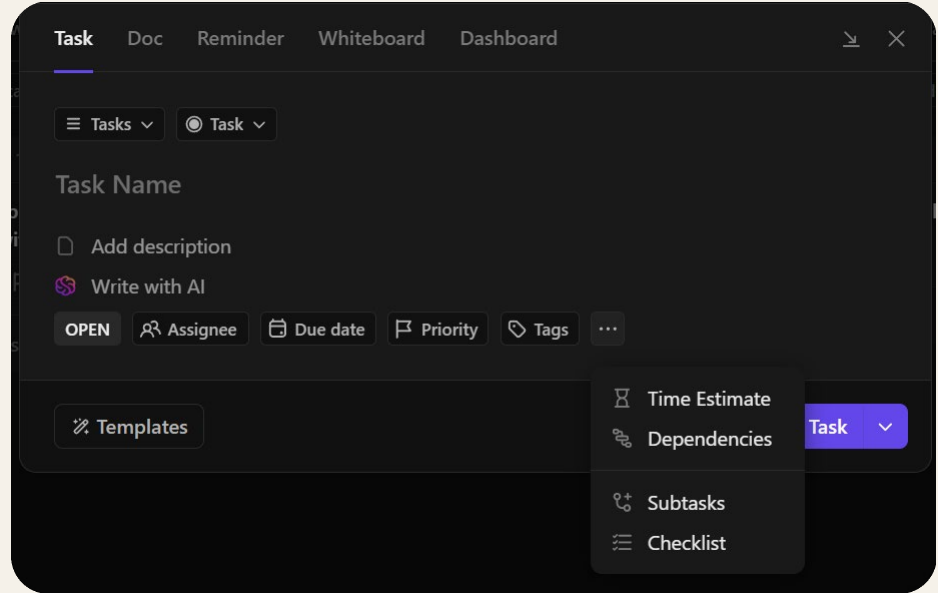
As Crisp as possible

*Acceptance Criteria:*

- Should be able to picture the task mentally
- Stakeholder friendly

Descriptive needs to be filled with relevant information that information that helps the assignee with all that they need need

# Sprint Points



# Assigning Points based on task weightage

Consecutive

**0, 1, 2, 3, 4, 5, 6, 7, 8, 9**



Wrong approach

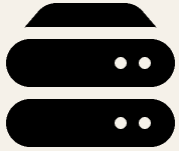
Fibonacci Series

**0, 1, 1, 2, 3, 5, 8, 13, 21, 34, 55**

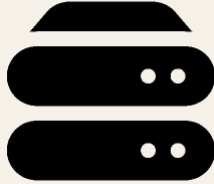


Right approach

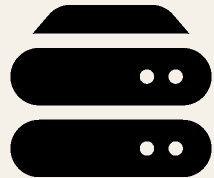
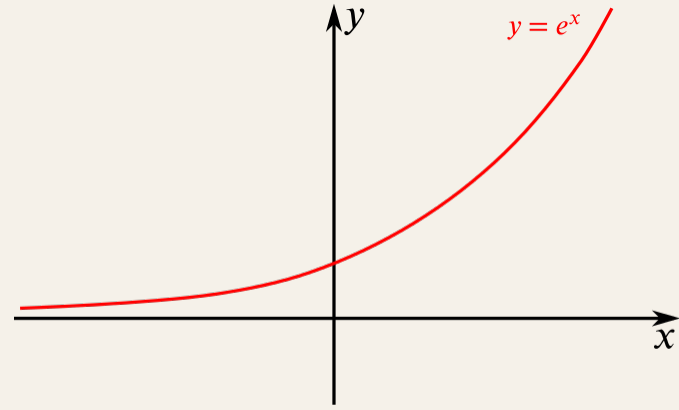
# Exponential Increase



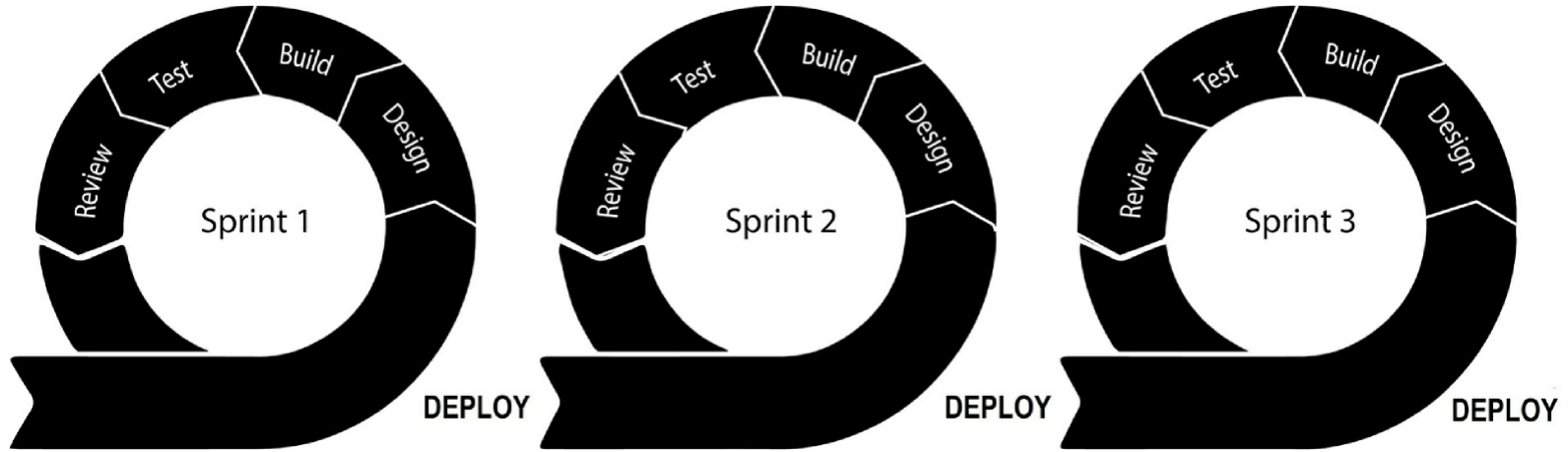
10Kg



20Kg



To be printed



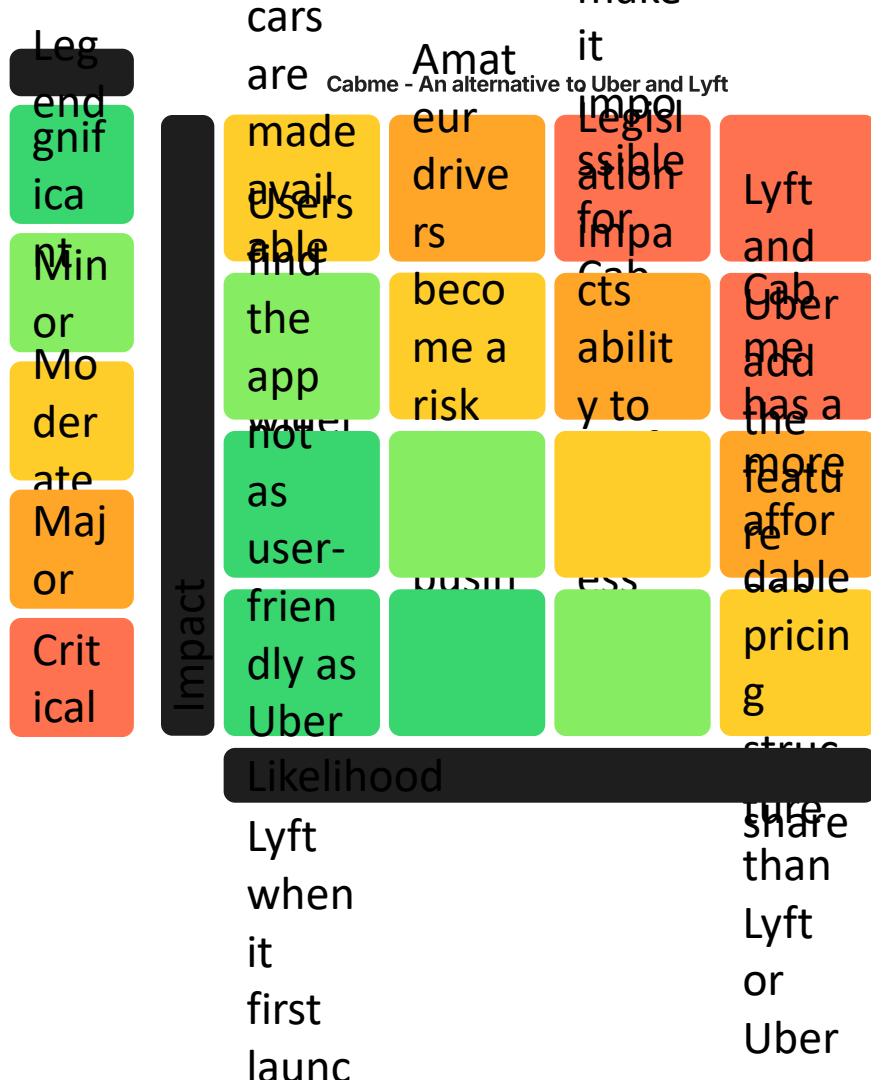


# Heat Maps



## Heat map

With a ready-made heat map sample, your data analysts can start cooking with fire. Visualize any dataset in an immediately understandable format and turn hard-to-parse information into simple-as-can-be diagrams with your own heat map example.



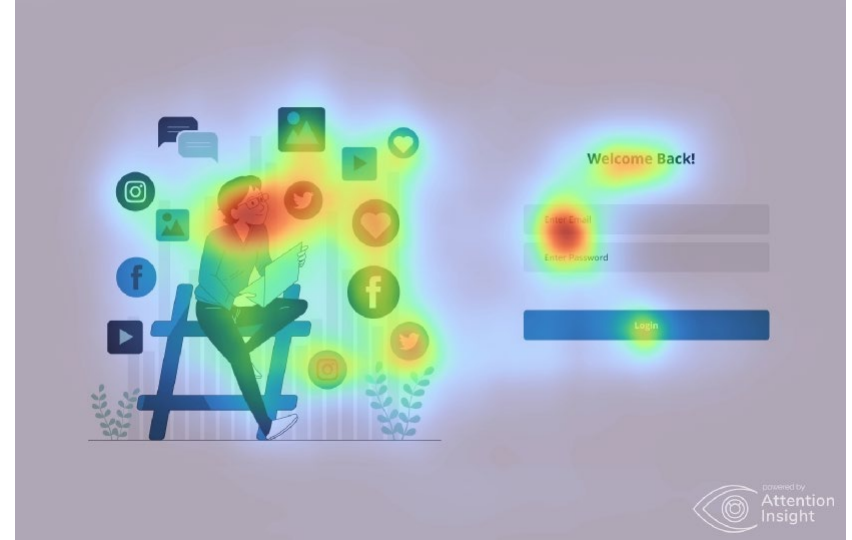


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# Problem

1. Ask for acceptance criteria.
2. No clarifications on goals of the requirements.
3. Problem statement cross-questioning